

deVilliers

COMMUNICATIONS

CORPORATE LOGO CATALOGUE

WITH



deVilliers
COMMUNICATIONS

CORPORATE LOGO CATALOGUE



LOGO PRODUCTS

CLEVELAND GOLF

WEDGES X

SRIXON

BALLS X

SOFT GOODS X



BLADE SPECS:

	BOUNCE			
LOFT	DOTS	ANGLE	LENGTH	SW
*52°	..	10°	35.375"	D4
*56°	..	12°	35.25"	D6
*60°	..	10°	35.125"	D6



588 RTX 2.0

OVERVIEW: Our Rotex face technology literally changed the face of spin in golf in 2013/14. Rotex 2.0 takes spin control to yet another level. 15% sharper grooves and a new micro-milled Rotex face pattern give these wedges the most surface roughness the USGA will allow.

From conducted research, we've developed 3 distinct wedge grinds in two different head designs that are proven to optimise the short game for players of all abilities. For the improving wedge player, a more forgiving cavity back design, and for the better player, a traditional muscle-back head shape.

PLAYER TYPE: All Abilities.

PERFORMANCE FEATURES:

TOUR ZIP GROOVES

Fourth generation Tour Zip combine 15% sharper grooves and deeper micro milling to provide superior spin on all shots from the rough.

ROTEX 2.0 FACE PATTERN

Advanced, 2-pass micro milling pattern provides a strategically designed roughness close to the USGA limit. This leads to increased friction and more spin, especially from inconsistent lies.

LASER MILLING

Fine tunes the micro-roughness for more consistency and texture across the face. This allows us to reach the USGA roughness limit, and pushing this boundry lends itself to increased spin on pitch and chip shots.

LOGO WEDGES

The same technology and performance of the standard 588 RTX 2.0 Wedges but with the option to add your logo.

Available in lofts 52°, 56° and 60° - Black Satin only.

Minimum order quantity of 12 applies (top ups in singles)
Smaller orders of 6-11 wedges are available but with an additional charge.

Laser etching only.

Lead time 14 working days from agreed artwork.

Although the wedge is a 588 RTX 2.0, it will appear blank as illustrated below in order to leave enough space for logos of different shapes and sizes.

AVAILABLE RIGHT HANDED ONLY

Available Finish: Black Satin

Shaft: True Temper Dynamic Gold Wedge Flex

Grip: Lamkin ActionFeel



NOW WITH 2ND GENERATION
spinskin™
 and improved urethane cover

Z-STAR XV

OVERVIEW: The new Z-STAR XV has an enhanced dual Energetic Gradient Growth™ core and Speed Dimples™ for long penetrating distance, and the new SpinSkin™ coating provides exceptional control for the “Tour” player.

BALL TYPE: Tour Premium for optimum distance.

HOW IT COMPARES:

The Z-STAR XV is a more distance-oriented tour performance ball which returns less spin off the driver, creating longer, more penetrating ball flights. The ball feels slightly firmer, but does not sacrifice feel and control around the greens. Overall, this ball maximizes its performance when played by golfers who have a driver swing speed greater than 100 mph.

Dual Energetic Gradient Growth™ Core

Advanced construction optimizes S.T.A.R. Performance. (Spin, Trajectory, Acceleration, and Responsiveness)

324 Speed Dimple™ Pattern

Next generation Speed Dimple™ technology combines uniformity of dimple design with higher surface coverage, creating more distance and wind resistance.

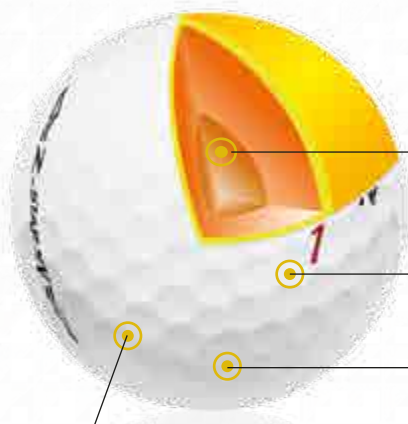
Second Generation SpinSkin™

The new coating increases frictional force by 18% and overall cover softness by 21% compared to the previous Z-STAR, leading to more greenside spin and touch.

TECHNICAL SPECIFICATIONS

CONSTRUCTION	4PC
COVER THICKNESS	0.5 mm
COMPRESSION	105
DIMPLE NUMBER	324

AVAILABLE IN BOTH PURE WHITE AND TOUR YELLOW FOR ADDED VISUAL PERFORMANCE.



NOW WITH 2ND GENERATION
spinskin™

Driven to improve greenside spin without sacrificing distance and tee to green control. The proprietary SpinSkin™ coating combined with a new urethane cover improves friction between the golf ball and club surface by 20%, resulting in unmatched greenside performance.

NOW WITH 2ND GENERATION
spinskin™
 and improved urethane cover

Z STAR

OVERVIEW: The new Z-STAR combines next generation SpinSkin™ and Speed Dimples™ innovation to give the "Tour" player unmatched feel and control, and the Energetic Gradient Growth™ core delivers incredible distance.

BALL TYPE: Tour Premium. for optimum feel and control

HOW IT COMPARES:

The Z-STAR is a high-performance, multi-layered ball with extremely soft feel. This Z-STAR offering provides the most spin and feel around the green. The Z-STAR performs best with driver swing speeds between 90 and 105mph.

Energetic Gradient Growth™ Core

Advanced construction optimizes S.T.A.R. Performance. (Spin, Trajectory, Acceleration, and Responsiveness)

324 Speed Dimple™ Pattern

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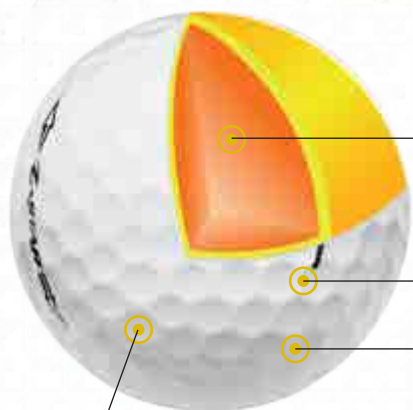
Second Generation SpinSkin™

The new coating increases frictional force by 18% and overall cover softness by 21% compared to the previous Z-STAR, leading to more greenside spin and touch.

TECHNICAL SPECIFICATIONS

CONSTRUCTION	3PC
COVER THICKNESS	0.5 mm
COMPRESSION	90
DIMPLE NUMBER	324

AVAILABLE IN BOTH PURE WHITE AND TOUR YELLOW FOR ADDED VISUAL PERFORMANCE.



NOW WITH 2ND GENERATION
spinskin™

Driven to improve greenside spin without sacrificing distance and tee to green control. The proprietary SpinSkin™ coating combined with a new urethane cover improves friction between the golf ball and club surface by 20%, resulting in unmatched greenside performance.

NEW

NOW WITH 2ND GENERATION
spinskin™



AD333 TOUR

OVERVIEW: The AD333 Tour is a premium ball designed especially for golfers that don't possess tour level swing speeds but demand the precision of a tour level golf ball.

BALL TYPE: Premium 3-Piece

HOW IT COMPARES:

Targeted at golfers with swing speeds of 80mph or greater to deliver maximum distance with optimum feel and spin characteristics especially with their irons.

COVER DESIGN

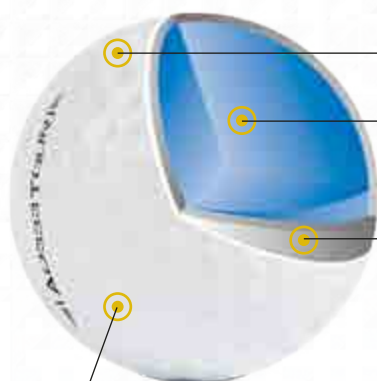
- The Next Generation SpinSkin™ (same as Z-STAR4) provides more advanced short game performance.
- Proprietary, super soft urethane cover for greater spin control with approach shots.
- 324 advanced speed dimple pattern enhances aerodynamics for greater distance
- Pure White visual performance

ENERGETIC GRADIENT GROWTH CORE

- New E.G.G. Core which has softer compression by 5 point creates higher launch angle, lower spin, longer distance and softer feel.

MID-LAYER

- High repulsion ionomer for improved feel



NOW WITH 2ND GENERATION
spinskin™

Driven to improve greenside spin without sacrificing distance and tee to green control. The proprietary SpinSkin™ coating improves friction between the golf ball and club surface by 20%, resulting in unmatched greenside performance.

TECHNICAL SPECIFICATIONS

CONSTRUCTION	3PC
CORE DIAMETER	38.5 mm
COVER THICKNESS	0.5 mm
COMPRESSION	75
DIMPLE NUMBER	324

AVAILABLE IN PURE WHITE ONLY

NEW

NOW WITH 2ND GENERATION
spinskin™



NOW WITH 2ND GENERATION
spinskin™

Driven to improve greenside spin without sacrificing distance and tee to green control. The proprietary SpinSkin™ coating improves friction between the golf ball and club surface by 20%, resulting in unmatched greenside performance.

AD333

OVERVIEW: This is the 7th generation of the UK's number one 2-piece ball - the AD333.

BALL TYPE: Premium 2-Piece

HOW IT COMPARES:

Targeted at golfers with club head speed of 80mph or greater who are looking for maximum distance and excellent feel.

SPINSKIN MOLECULAR COATING STRUCTURE

- Srixon's proprietary technology improves greenside spin without sacrificing distance by allowing us to improve friction between the golf ball and club-face.

NEW CIRCULAR 324 DIMPLE PATTERN

- The new dimple pattern design balances dimple surface coverage with uniformity to produce the least amount of drag making this ball more stable in the wind.

LARGE AND HIGHLY RESILIENT SOFT ENERGETIC GRADIENT GROWTH CORE

- This technology is the engine of the ball and provides the variable high performance needed with every club

TECHNICAL SPECIFICATIONS

CONSTRUCTION	2PC
CORE DIAMETER	39.8 mm
COVER THICKNESS	1.45 mm
COMPRESSION	78
DIMPLE NUMBER	324

AVAILABLE IN BOTH PURE WHITE AND TOUR YELLOW FOR ADDED VISUAL PERFORMANCE.



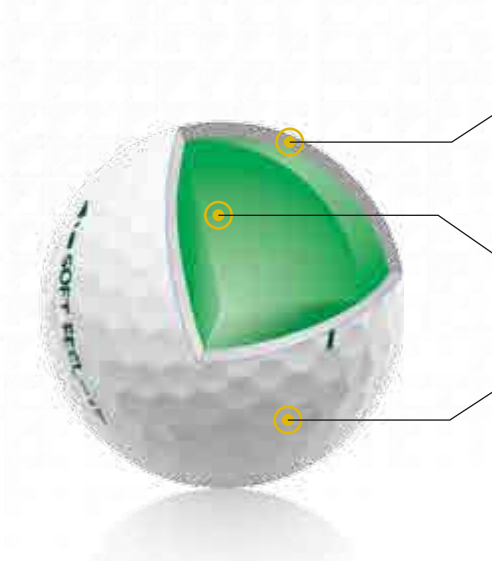
SOFT FEEL

OVERVIEW: This soft feeling distance ball is designed to launch high with low spin to create exceptional distance and control. The low compression design of this golf ball delivers a high Moment Of Inertia which lead to greater accuracy on off-center shots. Also featuring the visual performance of Pure White for greater visibility.

BALL TYPE: Ideal for slower swing speeds.

HOW IT COMPARES:

Ideal for a wide range of players, especially those with slow swing speeds. The soft core maximizes energy transfer for greater distance and softer feel from tee to green.



IMPROVED COVER

The new improved Soft Feel 344 aero power dimple design delivers a penetrating trajectory with higher lift force, resulting in incredible carry and distance and superior stability. Now available in Pure White™ and Tour Yellow for exceptional visual performance.

SUPER SOFT CORE

Engineered with a highly resilient super soft, 71 compression core formulation, whilst advanced new aerodynamics give golfers with moderate swing speeds exceptional distance and soft feel.

344 DIMPLE PATTERN

Advanced 344 dimple pattern with maximum surface coverage reduces drag creating more distance.

TECHNICAL SPECIFICATIONS

CONSTRUCTION	2PC
CORE DIAMETER	39.1mm
COVER THICKNESS	1.8mm
COMPRESSION	71
DIMPLE NUMBER	344

AVAILABLE IN BOTH PURE WHITE AND YELLOW FOR ADDED VISUAL PERFORMANCE.



SOFT FEEL LADY

OVERVIEW: This Soft Feel Lady is designed specifically for women, promoting a higher trajectory for greater distance with every club in the bag. The newly engineered super-soft Energetic Gradient Growth™ core provides a soft feel on all shots from tee to green.

BALL TYPE: Ideal for all levels of lady golfers.



IMPROVED COVER

The new improved Soft Feel Lady 344 aero power dimple design delivers a penetrating trajectory with higher lift force, resulting in incredible carry and distance and superior stability. Now available in Pure White™ and Passion Pink for exceptional visual performance.

SUPER SOFT CORE

Engineered with a highly resilient super soft, 59 compression core formulation, whilst advanced new aerodynamics give lady golfers exceptional distance and soft feel.

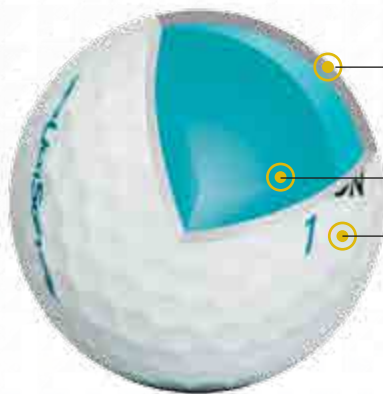
SPECIFICALLY DESIGNED FOR LADIES

This is the lowest compression golf ball in our line. This helps get the ball up in the air quickly resulting in greater distance and control.

TECHNICAL SPECIFICATIONS

CONSTRUCTION	2PC
CORE DIAMETER	39.1 mm
COVER THICKNESS	1.8 mm
COMPRESSION	59
DIMPLE NUMBER	344

AVAILABLE IN PURE WHITE AND PASSION PINK.



ULTI Soft

OVERVIEW: The UltiSoft is designed specifically for golfers with low to mid swing speeds who are looking for the ultimate in feel without sacrificing distance.

BALL TYPE: Ideal for golfers seeking distance with a slower swing speed and feel around the green.

HOW IT COMPARES:

The super-low compression of our softest ever E.G.G core delivers an incredibly soft feel whilst maintaining maximum initial ball speed to generate longer, straighter distance.

COVER DESIGN

- Extremely soft and thin ionomer cover with RABALON®HR+ and PANA-TETRA enhances feel and short game control

OUR SOFTEST EVER ENERGETIC GRADIENT GROWTH CORE

- Srixon's Proprietary E.G.G. ultra low compression Core delivers an incredibly soft feel whilst maintaining maximum initial ball speed.

324 ADVANCED AERODYNAMIC DIMPLE PATTERN

- 324 speed dimple suppresses air resistance and produces a strong trajectory for enhanced performance in windy conditions

TECHNICAL SPECIFICATIONS

CONSTRUCTION	2PC
CORE DIAMETER	39.8mm
COVER THICKNESS	1.45 mm
COMPRESSION	40
DIMPLE NUMBER	324

AVAILABLE IN PURE WHITE ONLY.



DISTANCE

OVERVIEW: This premium Distance golf ball has higher initial velocity, a softer compression compared to the previous model and a penetrating ball flight to provide optimum distance with responsive soft feel.

BALL TYPE: Ideal for higher handicaps seeking distance.

HOW IT COMPARES:

A responsive light feel and exceptional durability make it ideal for those with a swing speed of 80mph or greater.



COVER DESIGN

- Highly resilient ionomer cover provides longer drives
- Exceptional cut proof durability

NEWLY IMPROVED ENERGETIC GRADIENT GROWTH CORE

- Increasing the ball's launch characteristics & overall distance while maintaining greenside performance

432 ADVANCED AERODYNAMIC DIMPLE PATTERN

- Reduced Drag providing consistent trajectory, distance control and dispersion with every shot

TECHNICAL SPECIFICATIONS

CONSTRUCTION	2PC
CORE DIAMETER	38.1mm
COVER THICKNESS	2.3 mm
COMPRESSION	93
DIMPLE NUMBER	432

AVAILABLE IN PURE WHITE ONLY.



SRIXON TOUR STAFF BAG

- 9" 5-way Top
- Exquisite Design
- 7 conveniently placed pockets plus 2 inner zipper pockets
- Ergonomic front handle
- Insulated cooler pockets
- Waterproof Zipper with velour-lined pocket
- Integrated umbrella sleeve
- Ergonomic rubber foot pads with stability control
- Detachable panel for customisation
- Weight 5.9kg

COLOURS: White/Black/Red (Shown)



SRIXON TOUR CART BAG

- 9" 14-way top
- Full length club dividers
- Towel ring
- Velour -lined valuables pockets
- 6 conveniently placed pockets
- Insulated cooler pocket
- Front Trunk handle
- Integrated tee holder
- Pen sleeve
- Cart Strap containment loop
- Ergonomic rubber foot pads with stability control
- Detachable ball pocket for customisation

COLOURS: Black/White/Red (Shown), White/Black/Red



SRIXON LITE CART BAG

- 9" 14 Way Top with moulded grab handle
- Integrated Putter Tube
- 10 Conveniently Placed Pockets
- Fleece Lined Valuables Pocket
- Cooler Pocket
- Waterproof shades and phone pocket
- Lower Lift handle
- Umbrella cord containment system
- Quicksnap rain-hood
- Zip Off panel for customisation
- Polyester



COLOURS: Grey/Red/White (shown), Blue/Black/White, Black/Grey/White, Grey/Blue/White



SRIXON TOUR STAND BAG

- 8.5" 6-way top
- Full length club dividers
- Comfort mesh hip pad
- Waterproof velour-lined valuables pocket
- Comfort suspension system shoulder straps
- Ergonomic front handle
- Insulated cooler pocket
- Ergonomic rubber foot pads with stability control
- Quick snap rain hood
- Detachable front pocket for customisation

COLOURS: White/Black (Shown), Black/white



SRIXON STAND BAG

- 9" 4 way top with moulded grab handle
- Detachable front panel for customization
- Durable double shoulder straps
- Oversized towel ring
- 8 zippered pockets including a velour lined dry pocket
- Cooler pocket with drainage hole
- Organiser for tees & divot tool
- Pen sleeve
- Polyester



COLOURS: Black/White trim, Red/Black trim, Blue/Black trim, Black/Red trim



SRIXON AIR LITE STAND BAG

- 6" 2-way top
- Full length club dividers
- Durable double dual straps
- 6 zippered pockets plus waterproof velour-lined valuables pocket
- Towel ring with glove caddy
- Insulated cooler pocket with drainage holes
- Durable grab handle
- Sleeve to hold pen
- Sleeve to hold pitch-mark-repairer tool
- Rain hood included



COLOURS: Black/Green trim (Shown), Black/Silver trim



SRIXON SHAG BAG

- 100% PU
 - Zipped opening for easy access to balls
 - Durable reinforced handles
 - Perfect bag for practicing short game
 - Customized logo panel available
-

COLOURS: Black/White/Red



SRIXON TRAVEL COVER

- 1680 Ballistic Nylon
- Thick sponge protection of Golf Club
- Oversized to accommodate most bags
- Security webbing with buckle
- 3 strategically placed pockets
- Easier lift handle
- Wheeled construction
- Weight 3.34kgs

COLOURS: Black/Red (shown)



SRIXON SHOE BAG

- 1680 Ballistic Nylon
- Drawstring closure
- Full inner velour lined
- External storage pocket

COLOURS: Black/Red (shown)



SRIXON DUFFEL BAG

- 1680 Ballistic Nylon
- Good sized main compartment
- Wide opening provides full interior access
- Interior shoes compartment
- Dual end pockets with cargo handles
- Adjustable and removable shoulder strap

COLOURS: Black/Red (shown)



SRIXON SPINSKIN FASHION CAP

- Unstructured fit
- Moisture – wicking material
- Light weight
- Adjustable back buckle closure



COLOURS:

MIXED PACK - x2 Black/White, x2 White/Black, x1 Navy/White, x1 Khaki/Black,

FASHION PACK - Light Blue/White, Black/Pink, Red/White, Black/Yellow, White/Black, Grey/White

SRIXON MICRO FIBRE TOWEL

Tri-Fold Towel

- Heavy Duty Micro Fibre
- Superior absorbency and quick drying
- Carabineer clip attachment
- Tri-fold design
- Size : 16" x 21"

Tour Towel

- Used by Srixon Tour Players
- Heavy Duty Micro Fibre
- Superior absorbency and quick drying
- Carabineer clip attachment
- Size : 20" x 40"

COLOURS: Black/Red/White



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COMMUNICATIONS

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